

 **bluedrops**

PARTNER PROGRAM





bluedrops

This year, we are proudly celebrating **our 10th anniversary!** A wonderful milestone that we certainly do not want to let pass unnoticed. To mark this jubilee, we are launching the Bluedrops Partner Program, through which we aim to further motivate and reward our customers, not only now but also in the years to come.

With the **Bluedrops Partner Program**, we are focusing on commitment, ambition and sustainable partnerships. We challenge our customers **to achieve goals together and celebrate success.**

The program has now officially launched and marks the beginning of a journey in which **partnership** takes centre stage. Here's to a strong anniversary year and many more successful years ahead!

Let us build the swimming pool of tomorrow together!

Together we create
the pool of
tomorrow.



PURPOSE & OPERATION

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With this program, we are making a conscious investment in our relationship with you, professional pool builders. We firmly believe that commitment and loyalty deserve to be rewarded and that **motivation directly contributes to growth.**

The objective is clear: to strengthen entrepreneurship and give additional recognition to active partners.

The way it works is simple and transparent:

With every purchase, points are automatically earned. These points accumulate throughout the year and can be redeemed for attractive rewards. The more active the collaboration, the more points are earned. The period runs from 1 January to 31 December.

We are convinced that this program will not only create extra motivation, but will also contribute to a long-term partnership!

COMMUNICATION & POINTS

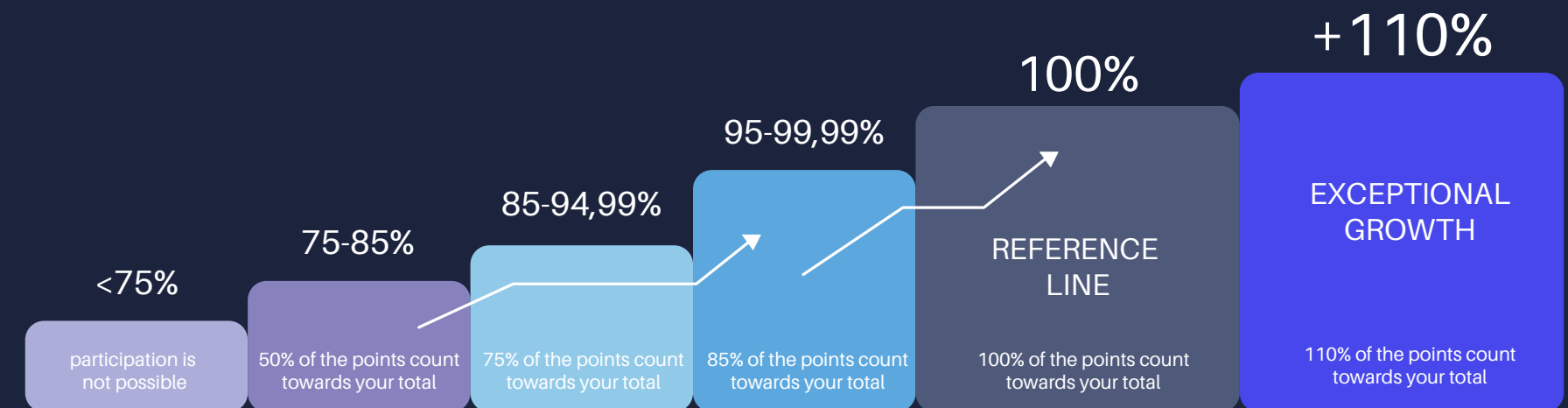


COMMUNICATION & POINTS

Register via the QR code. Participation is exclusive to those who register.



By email, you will receive information about new rewards, registration periods, temporary promotions and important reminders. Accumulated points are visible after logging in to the website via the Bluedrops Partner Program. For every €250 in purchases, you receive 1 point. Stay at the same level as last year - or continue to grow - and effortlessly collect all your points. Discover how it works in the infographic below.



*The stronger your sales performance, the more points count towards your total.
If you achieve at least the same turnover as last year, your points will be rewarded in full, and any additional growth will earn you extra points as well.
If you reach a turnover of €100,000 with us, your points will be taken fully into account.*



REWARDS

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Within our Bluedrops Partner Program, it is about **more than collecting points**. It is about **experience and strengthening** your business. Through the platform, you will discover a dynamic range of rewards tailored **to growth, visibility and experience**.

From practical **gadgets** and thoughtful **marketing tools** to exclusive **networking opportunities and unique experiences**. Every reward has been carefully selected to support and inspire you as a professional pool builder.

The offering evolves throughout the year. New tools and temporary promotions will be added and clearly communicated. On the following pages, you will already get a first glimpse of what you can expect.



Bluedrops bodywarmer

At Bluedrops, everything revolves around **strong branding** and visible impact. With our exclusive Bluedrops bodywarmer, you become part of that yourself.

Your own logo is professionally embroidered as a powerful statement of your brand and our community.

Show what you stand for. Wear your brand. Wear Bluedrops.



Rewards are indicative and may be adjusted depending on the circumstances.



Bluedrops in the Austrian mountains

Step out of your daily routine and head straight for the mountains!

Together, we will travel to **Austria** for a **fully organised trip in an inspiring setting.**

Immerse yourself in fresh insights, exchange ideas with like-minded professionals, expand your network and hit the slopes together to ski and enjoy the snow.

Expect not only valuable knowledge, but also renewed energy, sharp inspiration and connections that will continue to resonate long after your return.



Rewards are indicative and may be adjusted depending on the circumstances.



With Bluedrops to Tomorrowland

We invite you to an exclusive experience where **inspiration and experience** come together.

We begin with a powerful insight into the Bluedrops story: how we think, build and look ahead together. Because *together we create the pool of tomorrow*.

After that, we head to Boom, the home of Tomorrowland. There, we will round off the evening in a unique setting with music, atmosphere and the unmistakable festival energy you feel straight away.

An evening to inspire, connect and be part of!

Ready to be part of Tomorrowland?



Rewards are indicative and may be adjusted depending on the circumstances.



Bluedrops LED wall

This real **eye-catcher** instantly adds extra impact to your showroom!

Our powerful, professional content plays on the screen, allowing your products to stand out to the fullest. The LED wall starts directly from the floor and continues seamlessly upwards, immediately creating an **impressive and premium visual effect that draws the attention** of every visitor.

Want even **more impact**? You can connect multiple LED walls together to form one large screen. Thanks to the seamless connection between the screens, the whole display appears as one sleek and continuous surface.

Ready to transform your showroom?



Rewards are indicative and may be adjusted depending on the circumstances.

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